



Film and Program Schedule
December 2009 – March 2010

BrynMawrFilm.org 610.527.4008

Projections Brochure

Your company or organization can now be part of our quarterly publication and will be amongst the Main Line's finest businesses and institutions that support Bryn Mawr Film Institute.

Newly redesigned, *Projections* is a 20-page, four-color brochure that announces Bryn Mawr Film Institute's upcoming films and features descriptions of our unique programming, film studies classes, and special events.

Your business can be included in *Projections* as a Half-Page Announcement or a Full-Page Announcement.

“Advertising in *Projections* and the bonus listing on BMFI’s screen gives instant credibility to my company... I’m also able to make a funding difference to this remarkable cultural contribution to our community... and that really pleases me!”

- Nancy Gold,
King’s Collar Shirtmakers

Features

Projections is published four times per year with distribution to over 11,000 individuals, households, and businesses per issue.

4,000 *Projections* are mailed directly to the homes and offices of our members who come from over 50 local zip codes and as far away as Central New Jersey and West Chester.

1,000 *Projections* are distributed to colleges, libraries, condominiums, restaurants, office buildings, bookstores, hospitals, apartment buildings, etc.

6,000 *Projections* are distributed at BMFI to our patrons. Over 2,500 patrons come through our doors weekly.

Each issue of *Projections* remains current for three months due to our ongoing film series, regularly scheduled filmmaker appearances, special events, and our monthly slates of Film Education courses.

“Everyone goes to the movies.

What better way to get your ‘brand’ out there?”

- Christian Hoyt, PayUSA, Inc.

Added Benefits

Your business name and website link will be added to Bryn Mawr Film Institute’s website, which receives 14,000 hits monthly.

Your business will be listed, along with the other prominent local businesses and institutions that support Bryn Mawr Film Institute, in the slideshow that runs before each film.

You will receive two free passes per month for the duration of your contract.